

Best Day Now!

What are you waiting for? That is what the sign said a few years back on a customer's marquee. It made perfect sense to me. **It starts with you starting today!** I saw that last evening on a Yahoo commercial. What are they talking about though? I know that many people don't get what the messages mean in these advertisements. I hope to help answer that for you in this article.

Are you a doer or a wait and seer? What is holding you back from being a doer? **You are!** Many people will say or have in their mind that when this happens, I'll do that. Example: When summer comes, I'll start exercising and get in shape. Or, when I get my raise, I'll start putting forth a stronger effort for the company. **Wrong!** You need to be working today to achieve the results you want tomorrow. Nothing will be handed to you without first you trying to be successful at achieving it. You must plan to succeed at your goals. **Oops!** You must set them too.

So why do we take this approach of wait and see? People tend to want something for nothing without putting any effort towards their goal. We as a culture react to situations instead of proactively making decisions. Sure we know that if we get in shape today, we will be much better off tomorrow and in the future. We also know that if we work hard, someone will notice it and may reward us for our efforts. However, it takes an effort every day to accomplish your goals and expectations. And most of us get lackadaisical in our thinking. If you want to get noticed, start showing responsibility and accountability and I promise you that you will turn heads within your organization.

How do I fix this Mike? Simple, you start living today as if it was the most important day of your life. Actually it is. You will never see a better day than today to start working towards setting and reaching your goals. Continuing to put off these goals until tomorrow or until you may reach another plateau in life, e.g., graduation, marriage, career, retirement, etc. may be too late. Think about it, tomorrow never comes. Today is reality and in the moment. You start practicing this and you'll start seeing results in the next 30 days in your life. I challenge you to start now. Set a goal to start treating today as the best day of your life. You'll see people react to you differently. They may even think your nuts.

Nuts! I've had people tell me I'm nuts and weird. I've asked why? Some people have said I'm too positive or too happy. Well all I have to say is I enjoy life. I enjoy the success and believe me, I see it too.

Start making decisions today that will help you have your Best Day Now! Your best days will lie ahead of you, if you start laying the ground work today. Make it a Best Day Today!

Great Selling!

Mike Popella